

# Brice McInroy

*A self-starter with 6 years of project experience and a B.A. in Communication from Villanova University where I was a 4-year Dean's List student and Varsity athlete. I'm looking for an entry level position in the media industry where I can learn from experienced professionals and advance my skills.*



## EDUCATION

### Villanova University, Philadelphia — Communication

JANUARY 2019 - JULY 2022

#### 4 Year Dean's List Student / GPA: 3.5

#### Varsity Student-Athlete (Women's Soccer)

- Devoted over 20 hours per week to trainings, lifts, tactical sessions, travel, and games while simultaneously maintaining a full course load

#### Campus Sexual Assault Seminar

- Researched, planned, organized, and promoted 2 sexual assault seminars at Villanova to collect data and opinions from the student body to create a White Page Document on possible improvements which was sent to Villanova administrators.

## EXPERIENCE

### Skim the Globe LLC, Philadelphia — Founder

MARCH 2015 - MAY 2018

Starting as an annual, free youth skimboarding competition meant to get kids active and form a community of people who shared a love for the ocean, the company took off in 2015 after being legitimized and expanded to 4 annual competitions in 4 different states. The experience taught me how to motivate myself, conduct business and advertising, create media, and work through the process of large-scale projects from start to finish..

- Cold-called and successfully secured 27 temporary partnerships with local businesses near each competition site who donated prizes, tents, speakers, food, and drinks.
- Recruited over a hundred competitors.
- Managed and created content (graphics, videos, pictures, etc) for an Instagram account with over 3,000 followers.

### The Louchen's, Richmond — Wedding Videographer/Editor

NOVEMBER 2021

Collected over 6 cumulative hours of raw videos of the venue, ceremony, reception, and all their friends and family. To capture a variety of shots and angles I juggled 3 different cameras and one drone, switching from one to another throughout the day. Upon finishing the project, the clients were overjoyed by not just the visual components of the video, but also by how accurately I captured the emotions they felt that day. This experience taught me how to multitask in extremely fast paced environments and create a product in a client's vision instead of my own.

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## AWARDS / Certifications

**1st Place in Digital Media at Cumberland Valley Arts Fest** - Submitted a series of short documentaries of interviews with extraordinary people living with ADHD

**United States Youth National Team** - Trained at Chula Vista Olympic Training Center and represented the USYNT for a series of matches.

**BIG-East 1st Team** - First Villanova player to receive 1st Team honors in 11 years.

**Dean's List** - Received this academic honor every semester while at Villanova

## CITI Program Course Completion and Research Certifications

## RAMP Server / Seller Training

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## SKILLS

Audio/Visual Equipment  
Editing  
Communication  
Hard-Working  
Graphic Design  
Teamwork  
Passionate  
Self-Motivated

